Northern Colorado
Construction Sector
PARTNERSHIP

2023 SPONSORSHIP OPPORTUNITIES

About Northern Colorado Construction Sector Partnership (NOCO CSP)

We exist to improve the construction industry experience in Northern Colorado.

Partnership Goals

Awareness

Increase awareness and the opportunities within the construction industry.

Perception

To change the perceptions of the industry and how construction impacts our communities in a positive way.

Pathways

Explain the different pathways and opportunities of a career in this industry.

Northern Colorado Construction Sector PARTNERSHIP

In-kind Support (overall partnership investment)

NOCO CSP is a volunteer organization led by industry for industry. We welcome and appreciate any in-kind support for our organization. Your in-kind support may assist with general operating cost of the partnership and potential scholarships to shore up and support our talent pipeline. Recognition of in-kind donations may be provided through logo placement on the NOCO CSP website, verbal recognition at sponsored events, etc.

Suggested investment levels:

$10 million and under annual revenue: $500

$10 million and over annual revenue: $1000

285+ members

All Partner Meeting Sponsor: $1000 (three available)

- Opportunity to introduce the meeting & spend five minutes addressing the group of industry members participating in the event
- Recognition as an exclusive All Partner Meeting Sponsor
- Business name and logo prominently featured on all marketing material for the All Partner Meeting including:
    - NOCO CSP website event page
    - All pre-event and event marketing materials including e-mails
    - Social media recognition to all LinkedIn followers recognizing you as the All Partner Meeting Sponsor

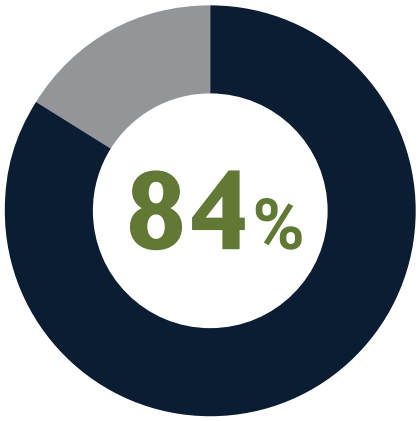
For Questions Contact:

Ted Johnson, NOCO CSP Chair at (e) ted.johnson@ecisite.net or (p) 970-218-7802
or
Greg Farris, NOCO CSP Co-Chair (p) 970-518-7764

Northern Colorado Construction Sector PARTNERSHIP

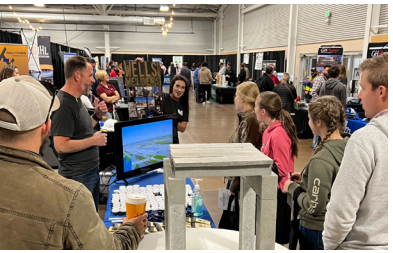
Last year, NOCO CSP held its' first-ever Construction Con event at the Ranch Events Complex in Loveland, Colo. This hands-on, immersive construction experience provided over 500 high school students from different school districts in Northern Colorado the opportunity to explore the multitude of career opportunities and different pathways into the industry.

Over 220 industry and education representatives from different sectors, companies, universities, associations, and apprenticeship programs participated by providing either an activity booth, a job booth, or volunteering to encourage these students to consider a career in construction.



500+ HIGH SCHOOL STUDENTS

84% of students who took the feedback survey after attending the event said they were more interested in pursuing a career or education in construction or a related field.



2023 Sponsorship Levels

	PLATINUM (One Available) $5000	HAPPY HOUR (Two Available) $2500	GOLD $2000	*INDUSTRY/ PATHWAY BOOTH $750	INDUSTRY SUPPORT $500	**ACTIVITY BOOTH (Requires labor & material) $200
Opportunity to Introduce the event and spend five minutes addressing the group of industry members participating in the event	✓					
Recognition as an exclusive Platinum sponsor	✓					
Recognition as the Platinum Sponsor on NOCO CSP LinkedIn page	✓					
Investment in tools and resources for student success	✓	✓	✓			
Recognition as an Industry Happy Hour Sponsor on NOCO CSP LinkedIn page		✓				
Recognition as a Gold Sponsor on NOCO CSP LinkedIn page			✓			
One targeted advertisement email sent to all 285+ NOCO CSP members and event participants	✓					
Business name and logo prominently featured on all marketing material for the Construction Con event including:						
NOCO CSP event page	✓	✓	✓	✓	✓	✓
All pre-event and event marketing materials including emails	✓	✓	✓		✓	✓
10x10 indoor industry/pathway booth space (see inclusions in the industry/pathway booth section)	✓	✓	✓	✓		
Breakfast, Lunch and Happy Hour included	✓	✓	✓	✓		✓
One 20x20 activity space area (Indoor or Outdoor). Contact NOCO CSP for options, available services and required space						✓
Logo and marketing materials at drink station. Including option to place marketing materials on tables during happy hour		✓				

**Industry booths require some type of interactive component at your booth, provide handouts/High School appropriate swag and questions ready to engage students in conversation regarding the construction industry.*

***Interactive activity proposals must be submitted and approved by the Construction Con committee to ensure diverse activities, trades and experiences. Businesses must provide labor and materials for activity.*

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Improving the construction industry experience

nococsp.com

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