



CONSTRUCTION CON SPONSORSHIP PACKAGE



2024

ABOUT

Northern Colorado Construction Sector Partnership (NOCO CSP)

We exist to provide a community based approach to improving the design and construction industry. Our focus is on leadership development, business practices and relationships to advance the human centric focus of the industry.



Awareness

Increase awareness and the opportunities within the construction industry.



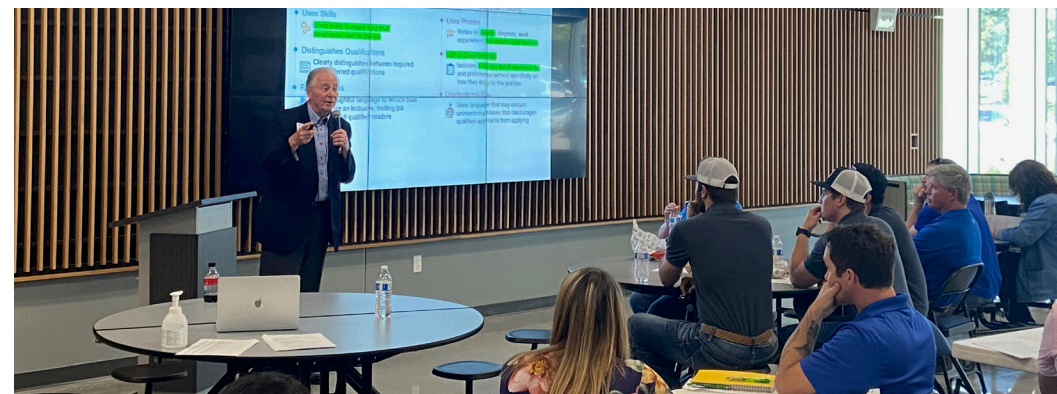
Perception

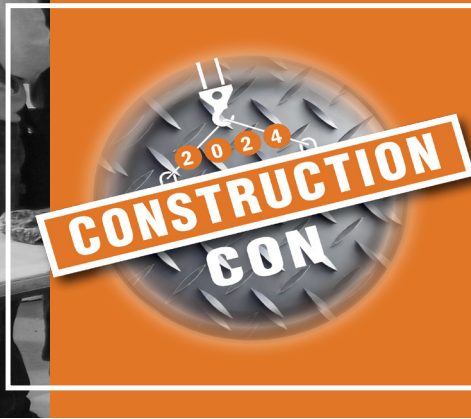
To change the perceptions of the industry and how construction impacts our communities in a positive way.



Pathways

Explain the different pathways and opportunities of a career in this industry.



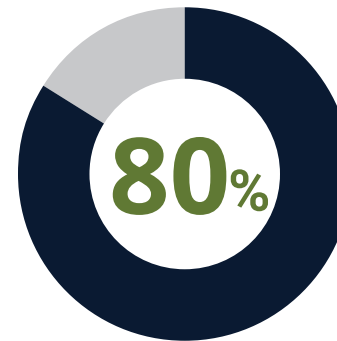


STUDENT INDUSTRY EXPO
October 23, 2024
The Ranch Events Complex
Loveland, CO

550+ HIGH SCHOOL STUDENTS

NOCO CSP's Construction Con has become an eagerly awaited annual tradition, drawing hundreds of high school students to the Ranch Events Complex in Loveland, Colorado. This established hands-on and immersive event has become a staple for over 550 high school students from various school districts throughout Northern Colorado. The event serves as a platform for students to explore a myriad of career opportunities and diverse pathways into the construction industry.

With the enthusiastic support of more than 220 industry and education representatives representing different sectors, companies, universities, associations, and apprenticeship programs, Construction Con offers engaging activity booths, informative pathway booths, and valuable volunteer opportunities. These initiatives aim to inspire students towards considering a rewarding career in the construction field. The event has evolved into a cherished annual tradition, fostering collaboration between students and professionals within the construction industry.



80% of students who took the feedback survey after attending the event said they were more interested in pursuing a career or education in construction or a related field.





Beneficiaries of Sponsorship Funds

Your generous sponsorship greatly helps us in facilitating student and school outreach through the hosting of Construction Con, providing invaluable exposure to aspiring construction professionals and opening doors to promising career opportunities for our next generation.



Ongoing Communication

In an effort to bridge the communication gap and build on the momentum from Construction Con, this year, we are introducing a system to facilitate connections between students and the industry at the optimal time for them to enter the workforce. Participating students will be able to engage with industry members, receiving ongoing communication and resources as they approach graduation.



2024 Sponsorship Levels



	TITLE (One Available) \$7500	PLATINUM LUNCH (One Available) \$5000	HAPPY HOUR (Two Available) \$2750	GOLD \$2000	*PATHWAY BOOTH \$800	**ACTIVITY BOOTH \$200	INDUSTRY SUPPORT \$500
Investment in tools and resources for student success	✓	✓	✓	✓	✓	✓	✓
Premium breakfast, lunch and happy hour included	✓	✓	✓	✓	✓	✓	
Choice of a pathway booth or activity booth. Contact NOCO CSP for options, available services and required space	✓	✓	✓	✓			
Exclusive social media acknowledgment	✓	✓	✓				
One targeted advertising email sent to all CSP mailing list	✓	✓					
Opportunity to Introduce/welcome industry in the morning	✓						
Logo embedded at beginning and end of event video	✓						
Logo on sponsorship packet all year	✓						
Opportunity to address industry members during lunch		✓					
10x10 indoor pathway booth space					✓		
20x20 activity booth (indoor or outdoor). Contact NOCO CSP for options, available services and required space						✓	
Business name and logo prominently featured on all marketing material for the Construction Con event including:							
NOCO CSP event page	✓	✓	✓	✓	✓	✓	✓
All pre-event and event marketing materials including emails	✓	✓	✓	✓	✓	✓	✓
Displayed on 700+ custom gift bags distributed at the event	✓	✓	✓	✓			
Logo and marketing materials at drink station. Including option to place marketing materials on tables during happy hour			✓				

*Pathway booths require some type of interactive component at your booth, provide handouts/High School appropriate swag and questions ready to engage students in conversation regarding the construction industry.

**Interactive activity proposals must be submitted and approved by the Construction Con committee to ensure diverse activities, trades and experiences. Businesses must provide labor and materials for activity.



Improving the construction industry experience
nococsp.com

